



Steppingstone #77

Your Personal Manifesto: Part A

Candidate Name:

Alicia

My DREAM Goal:

I want to write a self-help book for people struggling with life

Deadline: *Nov-Dec 2025*

My DREAM Goal is Realistic, Engaging and Meaningful because ...

I have been writing regularly, for both my teaching resources and pleasure, for decades. I find it engaging, affective and meaningful because it stimulates my brain like nothing else can, it brings me immense, instant, pleasure to see my thoughts come alive on a page, and it will enable me to be an even better role model for my children, who are just getting onto the career ladder. achieving this will keep me on track to do just that..

I want and need to achieve **my DREAM Goal** because ...

I want to achieve this because it will help me to redefine myself, at a point in my life where I seem to be in a bit of a mid-life crisis. I need to do this because I will be a secondary income stream, to bolster my pension funds, which seem less and less substantial as inflation rises; and to bolster my self-esteem, because despite a rewarding career as a teacher, it doesn't feel as if I have achieved as much as I would like to. This would be a BIG achievement for me.



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Your Personal Manifesto: Part B

Candidate Name:

Alicia

My Intended Journey: Milestones

Milestone #1

Write a clear chapter structure with a few summary paragraphs for each chapter

Date range:

Jan-Feb 2024

Milestone #2

Create 40,000 words of good quality writing

Date range:

Sep-Oct 2024

Milestone #3

Produce first full draft

Date range:

Mar-Apr 2025

Milestone #4

Read and edit entire book

Date range:

Jun-Jul 2025

Milestone #5

Submit finalized draft to the proofreader

Date range:

Oct-Nov 2025

My DREAM Goal



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Your Personal Manifesto: Part C

Candidate Name:

Alicia

Claim

I am better at sourcing relevant information and determining its quality.

My knowledge and understanding of grammar rules has improved

I produce more writing, more often

I have carved out some extra time for writing

I don't browse the internet as much as I used to

Evidence

(incl. Steppingstone numbers where relevant)

The references list shows that I have drawn on high-quality sources to support my claims.

I can recall all the rules in the Guide to Grammar I bought recently

The file sizes of my drafts have been increasing over the past few months

I get up half an hour earlier than I used to. I finish my teaching prep work at 8.30 every evening, regardless of how good it is – a “good enough” approach. This has freed up > 2 hours.

My web activity time tracker shows a decline over the past two months



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Candidate Manifesto Assessment: Part A

| Assessment Criteria | | Score |
|--|---|------------|
| #1 | How well has the candidate explained why their DREAM Goal is Realistic, Engaging, Affective and Meaningful? | 10 10 |
| #2 | How persuasive are the candidate's arguments for why they want to achieve, and why they need to achieve it? | 20 20 |
| #3 | How achievable do the candidate's Milestones appear to be, including the dates identified for hitting them? | 30 30 |
| #4 | How high is the quality of the evidence provided in PART B of the candidate's manifesto? | 35 40 |
| Assessor Signature: <i>R. Johnson</i> | | MARK 95 |
| Date: 12/12/23 | | |

Marking Scheme

The chances of the candidate achieving their DREAM Goal:

- 90-100: Outstanding
- 80-89: Excellent
- 70-79: Very good
- 60-69: Good
- 50-59: Reasonable
- 40-49: Slim
- ≤39: CANDIDATE SHOULD RECONSIDER THEIR AMBITIONS

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Candidate Manifesto Assessment: Part B

Assessor Feedback

Please explain the marks you awarded. Please provide as much detail and clarity for the candidate as possible. Thank you.

I have given you almost top marks because it is so obvious that you tick most of the boxes, and I am very aware of everything you have been doing to increase the quality and quantity of your writing. There is no question that your DREAM Goal is a realistic one, and you have persuaded me of just how important this is to you - but I hope that your self-esteem doesn't hinge as much on this as you suggest; it really shouldn't!

I think your Milestones are eminently achievable - arguably too achievable - and you present a very strong case for how your writing and related activities have improved. However, I didn't give you top marks for evidence because I think



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Candidate Manifesto Assessment: Part B

Assessor Feedback (continued)

you could provide more evidence for how the quality of your writing has improved; a couple of illustrative excerpts would have facilitated this.

I'm looking forward to reading your book!

