



Steppingstone #70

70

Environmental Cues to Hindering Habits

Hindering Habit:

Very
Low

0

1

2

3

4

5

6

7

8

9

10

Very
High



Environmental Cue #1:

Saliency

×

Prevalence

=

Prepotency Score



Environmental Cue #2:

Saliency

×

Prevalence

=

Prepotency Score



Environmental Cue #3:

Saliency

×

Prevalence

=

Prepotency Score